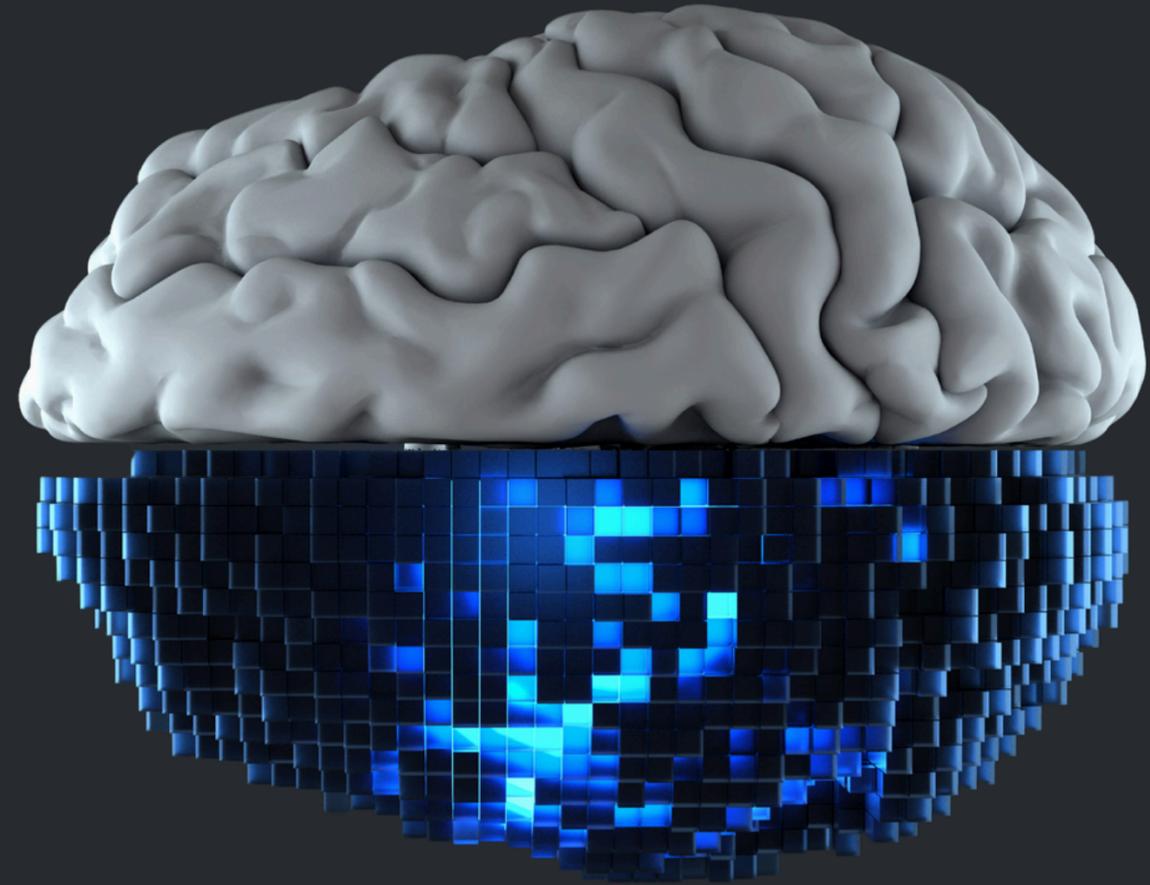


Human  
Driven **Ai**  
s u m m i t



# Human Intelligence at the Centre

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Governing the Epochal  
Change in AI

Human  
Driven **Ai**  
summit

Pompei

**Live Event**  
September 2026

# Foreword

**The event addresses the exponential** change introduced by artificial intelligence, exploring the role of human intelligence in understanding, guiding and regulating the adoption of these technologies in an ethical and sustainable manner.



## September 2026

The event explores the impact of artificial intelligence on different sectors, with a focus on the balance between AI and human intelligence.

**An innovative format** combining live talks, remote connections and symbolic stories from professionals and companies.

# Goal

- **Interdisciplinary focus** to discuss the implications of AI: from benefits to critical issues, from limitations to perceived risks.
- **Focus on the speed of technological change** and its consequences, including employment repercussions and the transformation of professional roles.
- **Stimulate ethical reflections** and practical perspectives to find innovative solutions that balance productivity, creativity and social sustainability.
- **Highlighting how human intelligence** can maintain a central role in defining rules, guidelines and responsible uses of AI technologies.

# Agenda

September 2026

**Data:** To be Announced

**Location:** Pompei

**Streaming Live :** **Linked**  LIVE

## **General Programme:**

1. Opening and Introduction
2. Multidisciplinary Panels
3. Case Study Human Driven
4. Insight Tables

# Panel

## Creativity & Arts

- In this area, we explore the creative pulse of the future: from the audio and visual revolution to the new frontiers of storytelling, to the digital rebirth of cultural heritage.

## Business & Professions

- From Smart Cities that simplify the relationship between the state and its citizens, to the revolution in the education system with universal tutoring.
- We will address the crucial challenges of our time: combating fake news in journalism, defending democracy and the ethical and regulatory framework of the European AI Act to regulate the invisible.

## Society & Institutions

- Where artificial intelligence meets human inspiration to redefine the boundaries of expression: from the sound and visual revolution to the new frontiers of storytelling, to the digital rebirth of cultural heritage.



# Panel

## Science & Life

- We explore the frontiers of predictive medicine and advanced diagnostics, Agritech excellence for sustainable Made in Italy, and the new frontiers of sport and mental wellbeing. A journey dedicated to how technology can improve our physical health, optimise athletic performance, and support psychological balance.

## Industry & Security

- Where artificial intelligence becomes solid: matter and security. From Industry 5.0 collaborative robotics to data protection in the invisible war of cyber security. From the development of revolutionary software to aerospace exploration, ensuring resilience, national security and manufacturing innovation.



# Answers

- What role does AI play in your sector today?
- What are the main challenges you face in integrating AI?
- How can human intelligence enhance the use of AI?
- What ethical or creative limitations have you encountered while working with AI?
- How do you envision the future of collaboration between AI and humanity?



# Networking

## **Interactive Sessions:**

- Guided discussions with experts and CEOs, divided by strategic sectors.
- Focus areas: creativity, business, cybersecurity, education, and automation.

## **Opportunities:**

- Strategic networking between companies and professionals.
- Direct exchanges on specific challenges and solutions.
- Building new B2B synergies.

# Parlando di noi

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**THE PATENT**  
Invention Magazine

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# Essence and Value

Human  
Driven **Ai**

An opportunity to reflect on the central role of mankind in shaping the future of AI, thanks to the participation of influential figures and pioneering companies ready to generate significant change and share revolutionary visions.

Human  
Driven **Ai**